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Bib Data Sheet

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| SERIAL NUMBER 10/805,345 | FILING OR 371(c) DATE 03/22/2004 RULE | CLASS 705 | GROUP ART UNIT 3625 | ATTORNEY DOCKET NO. IVMC-0003 |
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APPLICANTS

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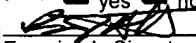

** CONTINUING DATA *****

This application is a CON of 09/351,143 07/12/1999 PAT 6,718,310

** FOREIGN APPLICATIONS *****

None

IF REQUIRED, FOREIGN FILING LICENSE GRANTED **
06/08/2004

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|---|--|--------------------------------|------------------------------|------------------------------------|
| Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no | STATE OR COUNTRY VA | SHEETS DRAWING 7 | TOTAL CLAIMS 1 | INDEPENDENT CLAIMS 1 |
| 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance | | | | |
| Verified and Acknowledged  Examiner's Signature |  Initials | | | |

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TITLE

Methods for determining customer motivations in purchasing decisions

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| FILING FEE RECEIVED 1770 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | <input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit |
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